

#### "SKINFORMATION" NEWSLETTER

FOR CSPA AFFILIATE MEMBERS

Fall 2016

## **Grant Program Deadline**

October 1<sup>st</sup> 2016 is the deadline to apply for our Affiliate Grant now called the *Tanny Nadon Affiliate Grant* (see sidebar). The maximum amount paid is \$2,000 per application. Note: Reserved for affiliates with annual budget over \$100,001. To apply, please see the attachment sent along with this newsletter.

## **FREE Charity Village Webinar:**

#### → Goldilocks and the Three Sponsorship Proposals

Great for those new to fundraising and sponsorship, as well as fundraising veterans looking to refine their approach to creating sponsorship packages. By looking at three case studies focused on sponsorship sales, Chris Baylis will show you some of the common mistakes made. **Register**: click here

Date: Thursday, September 22, 1pm EST / 10am PST (one hour)

### NEW! An Immuno-Oncology Network for Patient Organizations

Immuno-oncology therapies are expected to become one of the cornerstones of cancer treatment. With this in mind, an Immuno-Oncology Network for Patient Organizations was established at an initial Steering Committee meeting. The Patient Network aims to become a leader and important resource in the area of Immuno-Oncology.

One of their priorities for 2016-17 will be to hold a 2-day patient summit to educate patient advocates. The summit will be held for a broader group of patient advocacy leaders and representatives from various disease areas to be educated and to share best practices. For more information, please view document attached.

#### Watch & share! Psoriasis awareness video for kids!



Our subsidiary organization, the Canadian Association of Psoriasis Patients (CAPP) recently launched a children's video to raise awareness of pediatric psoriasis. Fitting for many other skin conditions, the video walks through a day in the life of a young child diagnosed and living with psoriasis. As well, they touch on the psycho-social impact a

visible skin condition can have on a child. This video is available in French and English and we encourage you to share it with your stakeholders. There is also a Children's Art Contest underway to mark World Psoriasis Day 2016. More information is available at:

www.canadianpsoriasis.ca/kids or www.communautepsoriasis.ca/enfants

# October 2016: Face to Face Meeting in Toronto

On Saturday 22<sup>nd</sup> 2016, the Affiliate Committee will be gathering to discuss matters important to the support we provide our affiliate members. If you plan to be in the Toronto area on October 22<sup>nd</sup> from 13h30-14h30, please join us for an hour to discuss future projects such as an Affiliate orientation package, recruitment, networking support, communications and more. The meeting will take place near the Pearson airport. More details to come via email.



Earlier this the vear. dermatology community mourned the loss of Tanny Nadon. She was an inaugural member of the CSPA Board of Directors and a founding member of the Alberta Society of Melanoma, which became an affiliate of the To honor remember Tanny our Affiliate Grant program will now be called the Tanny Nadon Affiliate Grant.

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