



2022-2027 Strategic Plan



Advocate

Advocate for the needs of people affected by skin, hair, and nail conditions, with a particular focus on access to treatments, healthcare systems strengthening, virtual care, and primary healthcare.



Educate

Educate the public and healthcare providers about mental health issues experienced by skin patients, including the impact of stigma and the reality of the severity of many skin conditions.



Raise our profile

Raise CSPA's profile with the public, healthcare providers, skin patients, and their caregivers.



Diversify funding

Diversify funding through the achievement of charitable status and building fundraising capacity.