

A Conversation with Jeff

CSPA Board Member, Chair



Jeff Losch, B.Eng, LL.B., ICD.D

Business Executive and Business Lawyer

Why did you get involved with CSPA?

The CSPA presented an opportunity for me to be involved in an organization that I believed could make a real and meaningful difference for people living with skin conditions. As someone who has psoriasis, I know firsthand the impact a skin malady has on one's everyday life. From a professional perspective, I believed that my governance and corporate experiences could be of value to the CSPA as it continues to grow and mature.

What do you perceive as outcomes of your involvement?

I'd like to believe that my input and perspective has made the CSPA a more sophisticated and professional organization as I have tried to bring what I've learnt in the corporate world to the CSPA's boardroom. I'd also like to think that the Executive Director and the entire team have benefitted from the questions, observations, and suggestions I proffer at Board and Committee meetings.

I do have to say it's more of a time commitment than I originally envisioned but that's more than offset by the genuine satisfaction I derive as a result of my involvement. I've learnt much about myself (both good and bad!) during my time with the organization.

Why would you tell others that they should get involved with CSPA?

Don't hesitate. It's a very worthy organization with very committed people that is on the verge of becoming a major force in advancing the rights and addressing the concerns of that very large segment of the population that suffers from some sort of skin, hair or nail condition. You truly get back more than you put in.